

Thinking



Safety

How
What You Think Matters

www.safetybuiltin.com

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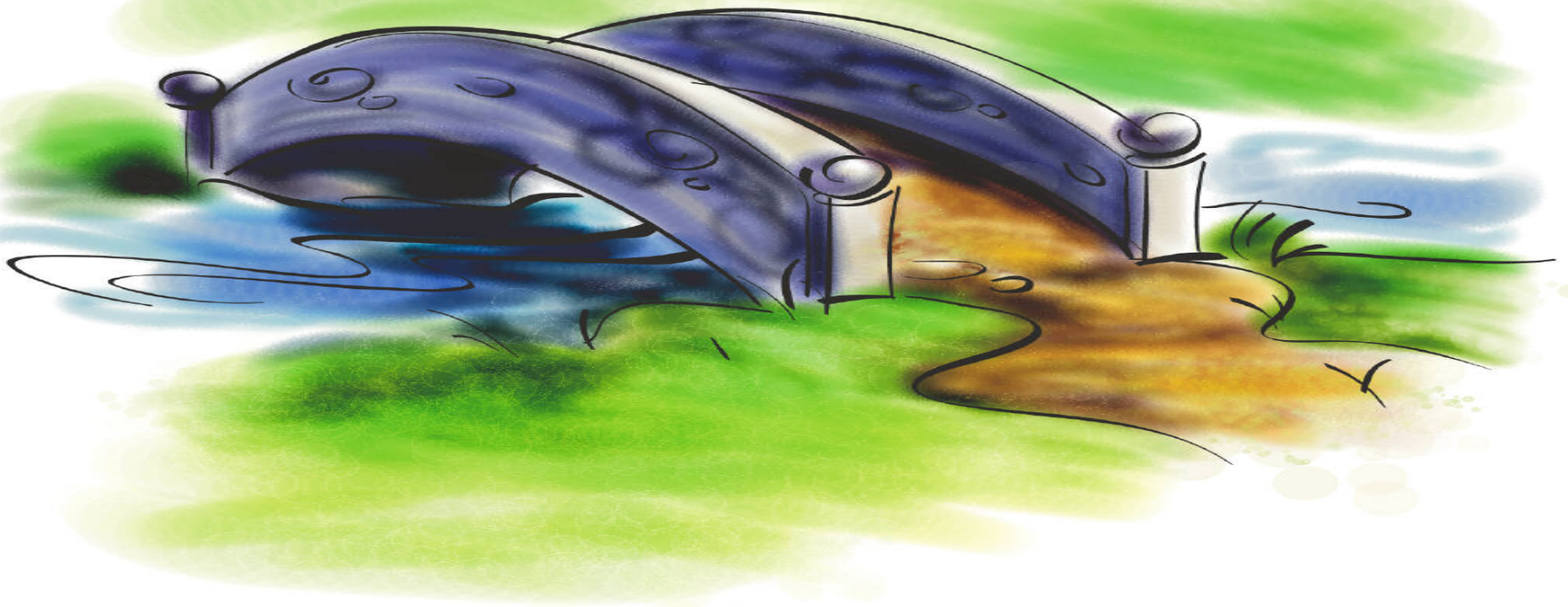
The Thing I Value Most In Life Is ...

Leading a Safety Culture

Why it matters



The Path Home



What's the Goal?

- Safety Policies
- Safety Regulations
- Safety Compliance

Priorities and Values

Priorities

Comparison

Values

The Thing I Value Most In Life Is ...

“Getting the Safety Culture Right”



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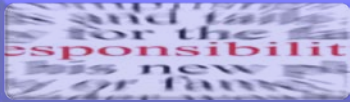
“Organizational attitude ultimately determines whether safety initiatives succeed or fail, and I propose three core truths:

1. Culture predicts performance
2. Culture can be measured
3. Nothing is more important than getting the culture right!

“The culture of an organization - its basic beliefs and values concerning people - is what drives safety excellence.”

- Don Eckenfelder, *Occupational Hazards*, Oct 2003

Leading Safety as a Core Value



Be responsible for safety of others



Actively “drive” a safety culture



Improve the quality of safety talks



Build safety into every conversation



Tie safety to their core values



Engage workers and build trust



Coach safety-leadership behaviors



What Stood Out? ("A-ha!")

What Will I Do About It?
